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## **JIANGNAN GROUP LIMITED**

**江南集團有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock code: 1366)**

### **VOLUNTARY ANNOUNCEMENT**

#### **JIANGNAN GROUP ACHIEVED THE HIGHEST BRAND EVALUATION IN RESPECT OF CABLE ENTERPRISE UNDER “2014 CHINA BRAND EVALUATION”**

This is a voluntary announcement of Jiangnan Group Limited (the “Company”, together with its subsidiaries, the “Group”).

In order to promote and implement General Secretary Xi Jinping’s key commentaries regarding shifts from “Made in China” to “Created in China”, from “China’s Speed” to “China’s Quality” and from “Chinese Products” to “Chinese Brands” and Premier Li Keqiang’s important instructions on “Supporting enterprises to build their own brands” stated in the Government Work Report to carry out economic development strategies involving “Technology, Brand, Quality, Service” proposed by the 18th National Congress of the Communist Party of China, on 12 December 2014, the “2014 China Brand Evaluation Conference” was jointly organized by China Council for Brand Development and China Central Television. Information was released after an annual examination and analysis has been performed on the comprehensive contents and value of Chinese brands across primary, secondary and tertiary industries.

Wei Dichun(魏地春), Vice President of China Central Television, pointed out in his speech that this year’s China Brand Evaluation Information Release was the third run and was characterised with significant improvements over the previous one. The scope of brand evaluation extended from manufacturing industry to primary, secondary and tertiary industries while types of brand evaluation extended from solely enterprise brand last year to product brand, enterprise brand, regional brand (geographical iconic brand) and self-innovative brand. Brand establishment is vital to national economic development, transformation and upgrading of enterprises as well as consumer interests. In this regard, the State Council issued “Quality Development Outline (2011–2020)” (《質量發展綱要(2011–2020年)》) and “Guiding Opinions on Accelerating the Development of Production-type

Service Industries to Promote Restructuring and Enhancement of the Industrial Structure” 《關於加快發展生產性服務業促進產業結構調整升級的指導意見》 respectively to introduce the requirements for “strengthening brand development and enhancing values and effect of brands” and “leading consumption, driving production and manufacturing through branding to establish a brand evaluation mechanisms with Chinese characteristics”.

Outstanding cable enterprises actively participated and some were recognised in this event. Wuxi Jiangnan Cable Co., Ltd. (無錫江南電纜有限公司), a subsidiary of the Jiangnan Group, also participated in the event and earned a brand evaluation of RMB2.457 billion, which is the highest among the electricity cable industry.

By order of the Board  
**Jiangnan Group Limited**  
**Rui Fubin**  
*Chairman*

The People’s Republic of China, 15 December 2014

*As at the date of this announcement, the Board comprises five executive directors, namely Mr. Rui Fubin, Mr. Chu Hui, Ms. Xia Yafang, Mr. Jiang Yongwei and Mr. Hao Minghui; and three independent non-executive directors, namely Mr. He Zhisong, Mr. Yang Rongkai and Mr. Poon Yick Pang Philip.*